

Lavonna Ober

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Objective	Experienced web development and graphic designer who seeks a well-established environment for opportunities to learn and improve skills, work with others, build teams and organize projects.			
Work Experience	<p>Auspient - San Luis Obispo, California May 2007-current Production Assistant Managed website updates for various clients, helped conceptualize and build new websites Designed company backoffice/content management system user interface Designed and built company website using XHTML, CSS, and Javascript Prepared product images, daily sales events and e-mail blasts for <i>LeftLane Sports</i> and other flash sale sites Designed web and print marketing materials for brick and mortar stores <i>Uptown Jean Co</i> and <i>Addicted</i> Coordinated with relevant departments to organize and complete projects for client review</p> <p>Green Car Journal - San Luis Obispo, California September 2006-October 2009 Web Developer and Admin Assistant, Freelance Developer</p> <p>Freelance Work - San Luis Obispo, California December 2005-current Web and graphic design</p> <p>Mustang Daily - Cal Poly, San Luis Obispo, California June 2005-June 2006 Graphic designer</p> <p>University Graphic Systems - Cal Poly, San Luis Obispo, California January 2005-June 2005 Prepress intern for Mustang Daily</p> <p>Marie Callender's - Pismo Beach, California June 2003-December 2004 Hostess/server/banquet server</p> <p>New Roads - San Luis Obispo, California August 2001-September 2003 Sales and customer service for mail-order retailers CCS and Old Glory</p>			
Software Skills	XHTML, CSS, JQuery Adobe Illustrator	Adobe InDesign Adobe Photoshop	Mac OS & Windows Microsoft Visual Studio	Adobe Dreamweaver FTP
Other Skills	Typography, UX/UI design, teambuilding and training, social media management, photo editing, digital photography, color theory, drawing/illustrating, copywriting and editing, branding			
Education	<p>California Polytechnic State University, San Luis Obispo - conferred: June 2006 Major: Graphic Communication, Concentration: Design Reproduction Technology Overall GPA: 3.333 Extracurricular Activities: Mat Pica Pi, University Graphic Systems, Mustang Daily Awards: March 2006 -First Place "Best Marketing Package," College Newspaper Business and Advertising Managers; Collaborated with coworkers to create Mustang Daily media kit Relevant Coursework: Image Capture and Manipulation, Electronic Prepress, Consumer Packaging, Desktop Publishing, Digital Typography, Sheetfed Printing Technology, Binding Finishing & Distribution Processes, Digital Printing & Emerging Technology in Graphic Communications, Electronic Publishing Systems, Color and Design, Color Theory, Production Management, Marketing and Sales, Quality Management and Statistical Process Control, Digital Content Management, New Media Arts, Book Design, Digital Media</p>			
Activities and Interests	Trail and long distance running, fitness and health, fashion and graphic design, web design, Djing, music and songwriting, illustration, digital photography and image editing, personal growth and leadership			